

The i9 Sports model is simple and scalable. The way to win with an i9 Sports franchise is to establish multiple playing venues, offering multiple sports, four seasons a year. Through our in-depth training and personal business coaching, we'll teach you our special formula for success which can rapidly take you from one location your first season, to multiple locations in your first year. The beauty of the model is that you don't need to own any real estate and most of your staff members work part-time as needed each season.

**YOU**



**Area Developer**

As a franchise owner, you can lead and manage a team of people (mostly part-time) to deliver the i9 Sports Experience.



**Marketing Assistant**

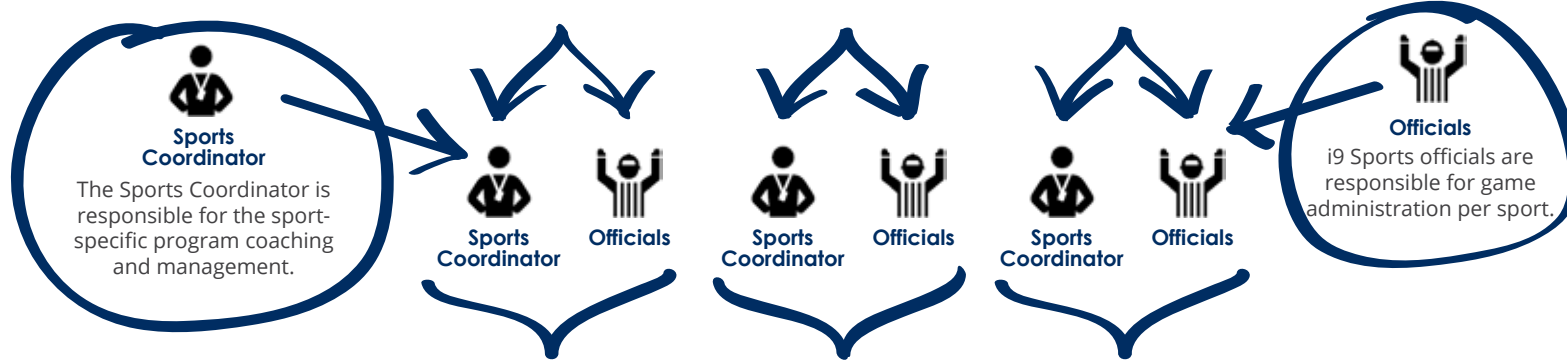
The Marketing Assistant is responsible for developing and promoting the i9 Sports brand identity to the community.

**Site Manager of Location 1**

**Site Manager of Location 2**

**Site Manager of Location 3**

The Site Manager is responsible for managing the game day operations, the on-field customer experience, pre-season organization and helping with the local marketing.



**Sports Coordinator**

The Sports Coordinator is responsible for the sport-specific program coaching and management.

**Officials**

i9 Sports officials are responsible for game administration per sport.



**Volunteer Coaches**

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Coaches help kids develop athletic skills and good sportsmanship in a fun, age-appropriate way. Our coaches receive weekly practice plans tailored to their sport and age division.

